

**Manager Access: <https://manager.everbridge.net>
VEM Watch Officer: 800-347-0488**

User Contact Access: <http://vtalert.gov> (Register / Log in)

VT-Alert Presentation and Demo

Vermont Emergency Management



September 6, 2019
Emergency Preparedness Conference
Presented by Glenn Herrin



Agenda

- Manager Standards
- Terminology
- Notification Schemes
- Delivery Channels
- Demonstration
- Municipal Use
- Wrap-Up



Manager Standards

- Requirements
 - Municipality adoption and primary admin
 - Appointment as a VT-Alert Manager
- Skills
 - Publish Group Notifications
 - Publish Public Broadcasts
 - Review Results
 - Manage Templates
 - Manage Groups



Terminology

- Contact - individual name and set of contact information and location(s)
- User - public account for individuals to manage their own contact information and sign up for specific areas and message types
- Manager - designated trusted personnel with Everbridge accounts for sending notifications and managing groups
 - Dispatcher - can manage and send notification templates, manage scheduled notifications, and manage active notifications. Can access Dashboard, Universe, and Notifications.
 - Group Manager - can manage and send notifications to predefined sets of contacts. Can access Dashboard, Universe, Notifications, Contacts, and Reports.
- Organization - Everbridge container for a set of contacts, groups, roles for managing contacts and groups, and roles for sending notifications
- Location - geographic area (physical address) for which a user signs up to receive notifications



Notification Schemes

1



VT-ALERT organization

Web-Registered Users

E911 Phones

- Public, Non-Sensitive Information
- Reach as many people as possible

2



All other organizations

Contact Lists

- Can be public or private information
- Reach specific, known individuals



Delivery Channels

Everbridge can make 300,000 simultaneous phone calls

Everbridge App

E-mail

SMS Text

Mobile/
Landline
Phone

TWITTER
FACEBOOK

IPAWS
CMAS
(Mobile)

IPAWS
EAS

Messages for people who have signed up for VT-Alert.

Messages for the public, signed up or not!

Life Safety

By default, VT-Alert escalates through various means until contact acknowledges notification.



Demonstration



Municipal Use

- Towns and cities can adopt VT-Alert
- Used for public safety messages
- Limited to municipal boundaries
- Typical notifiers: Emergency Management Directors, police/fire officers, highway foremen
- Incident Commanders can always send VT-Alert messages through state police or VEM watch officer



Wrap-Up

